

# The WOW is in the RESULTS!

WOW is happiness ... WOW is Elegance!

January 2011

## In this issue...

### Package 1

**FREE Travel Pack** normally \$69 when you book in for our VIP Facial Treatment for January (details below). **PLUS FREE MESOLIFT** treatment to infuse by a factor of 10 anti-ageing and hydrating ingredients deep into the skin! Only 13 slots available.

### Package 2

**FREE THALGO CLEANSER, EXFOLIANT OR EYE CREAM ...** only 25 available ... when you purchase 2 or more Thalgo products. Offer ends on 31 January or when stocks run out!

## Diary Dates ...

**10 to 15 January 2011 Spa Week. All 1 hour facials and massages ONLY \$59.** Just so you can try out the treatments and have FUN ... get your Mojo back for 2011! There are no rain checks on this – it is only valid for this week. Must mention this special at the time of booking. Bookings essential.

### 26 January ...

Australia Day Holiday ... prebook if you are going away!

### SPUR OF THE MOMENT - STANDBY TREATMENTS

Only for Facebook fans of Elegance. Mention you got the special from facebook. Uploaded for the week on a Sunday evening. Become a fan and be in the draw for a \$100 voucher!

RING US NOW ON  
**62 480058**

**elegance**  
BEAUTY THERAPY



## MY FUN ACTIVITY THIS MONTH ... SAILING A SYDNEY TO HOBART RACE BOAT!

How often have we made New Year resolutions ... and then find them really difficult to keep! I am pleased to report that I lost my 5 kilos last year (not the 10) ... this year I am going to go for another 5! I have found that planning is an important part of succeeding personally as well as in business 'If you fail to plan, you plan to fail!' That is why rebookings are useful ... how many of us have good intentions but time gets away or we forget! I am at the point now where I rebook all my checkups!

So what I will do this year is to make it easier for you to plan for more 'YOU' time and more FUN. If you have fun you are likely to be less stressed and healthier! I have planned a fun activity for myself every month. Which means we also need some FUN treatments and offers ... striving for health and more YOU time.

Soooo ... summer is about dehydration ... drink water, fresh fruit and vegetables (yes, they have water in them as well), good sun cream, and a moisturizer to keep moisture in the skin. Well, our treatment for the month is MESOLIFT – it infuses ingredients by a factor of 10. A comment made to me recently was that a client's dermatologist had noticed the improved hydration of her skin. So for summer think hydration and give your skin a boost or go with our anti-ageing infusions as an alternative to surgery!

Best wishes Denise ☺

**REMEMBER: RING US TO BOOK YOUR APPOINTMENT FOR JANUARY SO YOU DON'T MISS OUT, ESPECIALLY IF YOU ARE GOING AWAY FOR AUSTRALIA DAY!**

## VIP FACIAL TREATMENT FOR JANUARY \$301 of SKIN PROFILE treatments & products for \$127...

### You'll receive ...

**\$301 Worth of Treatments and Products for just \$127**

- ✓ Professional 'skin profile' valued at \$32 **FREE** (are you moisture or oil dry?)
- ✓ Full luxurious 'results-targeting' facial valued up to \$135 for your skin type
- ✓ **FREE** Eye Treatment to 'rehydrate and revitalise' your delicate eye contour valued at \$30
- ✓ **FREE** Travel pack ( mask, moisturiser, cleanser & toner) ... while stocks last
- ✓ Our outrageous 30 day money back Product Guarantee valued at PRICELESS!
- ✓ Plus if you phoned to book before 15 December you received a further voucher to use in our salon valued at \$85 (**all our existing clients got this very special bonus voucher**).

**Plus** for January now includes a **FREE mesolift treatment** ... it will firm, tighten and infuse by a factor of 10 anti-ageing ingredients deep into the skin to help stimulate collagen.

You must be quick to secure your booking as there's only 13 of these packages available January and once they're gone they're gone!

**REMEMBER:** Phone NOW to get your FREE Travel Pack. Not valid with 2 for 1.

**DENISE'S TOP BEAUTY TIPS ...**

What are the current (2010) anti-ageing skincare tips hailed by dermatologists and skincare specialists? AND, yes, you can reverse skin damage ... it just takes time! They are products with

1. Retinol, Retinoids
2. Zinc
3. Vitamin C
4. Peptides

And

5. The colour of your teeth enhances your skin tone –brush your teeth after tea/coffee, use whitening toothpaste, and select a lip colour to enhance the whiteness of your teeth.
6. Less make up ... remember powder can be ageing.
7. Exercise – helps with circulation and glowing radiance.

**ASK ONE OF OUR BEAUTY THERAPISTS FOR PRODUCTS THAT INCLUDE THESE INGREDIENTS!**

**See us at:**  
 Shop 19, Centrepont  
 Petrie Plaza  
 Canberra City 2601  
 Phone : 62 480058  
 elegancebeauty@cyberone.com.au  
 www.elegancebeauty.com.au



## My Christmas/New Year ...

**Eating ...** lots of fresh fruit and veges ... with a scoop (or three) of ice cream! It did reach more than 30 degrees so I had to cool down! I found keeping the celery cut and in a bowl of water in the fridge useful for those snacks. Carrot sticks are another stand by. So lots of anti-oxidants and water ... my skin is thanking me for it.

**Planning ...** on what YOUR SALON is going to focus on during the next 12 months? Well, we are introducing IPL for permanent hair reduction and skin rejuvenation in February. Lots of training beforehand. Taking our skincare to another level ... we all want radiant, glowing skin. We are also introducing advanced treatments for peels to add to our microdermabrasion, mesolift and emerginC peels.

**Exercise ...** swimming is my exercise of choice in the summer. I have a commitment to myself that every time I hop in the pool I will do 10 laps ... it is only a 10 metre pool though. Of course, lots of sun cream during the day so I don't get burnt. Gardening for at least 1 hour and then a swim. Changing my exercise patterns (I normally go to the gym when I am working) helps to keep me motivated. I also moisturize with a thalgo hydrating serum and moisturizer every day and reapply sunscreen when I get out of the pool ... I use .

## CONFESSIONS OF A TEENAGER ... I WORE WHITE ZINC TO BED ...

That was more than 45 years ago (do the maths!). I didn't know at the time but zinc oxide is still one of the top anti-ageing topical products around. I mainly did it because of vanity ... as we tend to do ... I lived in Queensland, my skin got burnt easily and was very red ... especially the nose. My nick name was 'Rudolph'! So of course I would try anything that would reduce the redness ... but it could not be public!

Zinc oxide reduces inflammation, decreases the production of excessive oils, draws out infectious toxins, and increases the healing process of skin. The number one reason why zinc oxide is so effective is the hundreds of enzymes that depend on this trace mineral in order to function properly.

Zinc can be found in almost every cell in the human body. It also contains powerful antioxidant properties and it is an important factor regarding your immune response system. Remember, your skin is the largest organ in the human body, and it absorbs all of the nutrients in **zinc oxide** directly through the skin. Ask us the products we stock with zinc oxide.

**Vitamin C ... an essential item for your skincare routine!!!**

✓ **Even Tan ... use vitamin C serum to regulate melanin and your tan will be even with NO blotches.**

✓ **Fade pigmentation and age spots ... use vitamin C serum as it retards melanin production.**

**ASK ONE OF OUR BEAUTY THERAPISTS FOR PRODUCTS THAT INCLUDE THESE INGREDIENTS!**